

A T O U R I S M C A R E E R S A M P L E R

F A C I L I T A T O R G U I D E

Practical Geography

www.teachingtourism.com



A Quantum Learning Tourism Survival Kit

Q u a n t u m L e a r n i n g

Welcome!

Welcome to Practical Geography. I see the purpose of studying geography as two fold:

Philosophically (and in the big picture), we can create global peace one person, one student, and one client at a time through an awareness, understanding, acceptance and love of the differences we find in the world.

Practically (and in the small, immediate picture), we can obtain knowledge, skills, and wisdom for our own travels and for travel counsellors to impart to their clients.

We could study information, memorize it, and regurgitate it back on tests. Or... we can work with it to enrich our learning and experience of it.

I see three ways we can enrich our learning of geography

Knowledge is the information we stuff into our heads such as attractions, locations, customs, and current affairs. Educators call this the cognitive domain of learning. Knowledge is the “head” of geography.

Skills are the things we do with that knowledge such as reading maps, researching attractions, describing features on an itinerary, portraying features on a brochure, selling destination in a trade show booth and/or agency window, presenting destination at a film night. Educators call this the psychomotor domain of learning. Skills are the “hands” of the geography.

Wisdom is our understanding and our ability to make wise decisions. It is our perception of our own culture, understanding other cultures, embracing cultural differences through celebrations, committing ourselves to global peace through increased awareness, knowledge and wisdom. Educators call this the affective domain of learning. Wisdom is the “heart” of geography.

Practical Geography is simple and straightforward to use. It comes from an entire career of counselling clients in travel agencies and sharing with students in classrooms. It has brought me years of satisfaction and pleasure as I travel the world and witness and participate in global activities. It is my fervent dream, that Practical Geography will help you to awaken to the pleasures and realities of the lives we have chosen on earth.

Enjoy!

Practical Geography: A Tourism Survival Kit

Quantum Learning's Practical Geography: A Tourism Survival Kit has been created at the request of travel and tourism educators across North America. As with all Quantum Learning curricula, Practical Geography is based on national standards set by ACTA CITC Canadian Educational Standards System known by its acronym, ACCESS. All ACCESS requirements are shown in italics.

Practical Geography is designed as an overview of the world's tourism destinations, attractions, and an introduction to some issues of "touristic" importance in these regions. There are many texts and resource books with greater detail. You are recommended to seek out and use the resources listed in the Suggested Readings.

It has been my experience, that at the beginning of the class half the participants consider themselves "geography challenged". Having completed Practical Geography, participants frequently find themselves listening more to the news on radio and TV, watching videos for local colour, and can even answer Jeopardy questions better! It is my hope that through education, we can all do our bit to make the world a better place.

Practical Geography is available two ways: the Facilitator Guide with notes and exercises (with answers, of course!), and the Participant Workbook with notes and exercises (but no answers).

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The Administration Part



Objectives

Each student will:

- Q Obtain, maps, brochures, and instructional videos from tourist boards and tour operators
- Q Locate main attractions and countries on maps
- Q Identify main city and airport codes
- Q Describe significance of main attractions
- Q Explain significance of current affairs to clients
- Q Match main attractions with tour operators
- Q Write descriptive itinerary, or post card, describing attractions
- Q Portray attractions and features on a brochure using both written descriptions and choosing appropriate visuals
- Q Sell destination in 3D by creating trade show booth, window display, and/or table top display
- Q Present destination using verbal picture to small film night group



Marks

This is a suggested marking scheme for practical geography.

Q Postcard (verbal descriptions)	10 marks
Q Brochure or poster (visual and verbal descriptions)	20 marks
Q Trade show booth or display (3D and 5 senses description)	20 marks
Q Sales pitch (physical and verbal)	20 marks
Q Cultural activity (music, dance, game, celebration, food)	20 marks
Q Participation in discussion on issues and current affairs (could also be jeopardy style game, or bringing in newspaper magazine articles)	10 marks

Class Schedule

This is a class schedule that has worked well

Day One:

- conceptual framework of practical geography (what a concept!)
- map work
- country profiles to be researched by class
- information packages of wall map, poster, information book, videos to be ordered by class members
- main tour companies operating in each country and provide sample brochure

Day two:

- postcards: how to write effective, descriptive verbal pictures
- brochures and posters: how to design good brochures using verbals and graphics
- trade show booths: selling in 3D
- public speaking: developing and delivering effective presentations

Day three: Research and workshop using own resources

Day four: Canada

Day five: USA including Florida, California, Hawaii

Day six: Mexico and Central America

Day seven: South America

Day eight: Caribbean

Day nine: United Kingdom

Day ten: Europe, including Russia

Day eleven: Africa

Day twelve: Middle East and West Asia

Day thirteen: South East Asia

Day fourteen: Orient

Day fifteen: South Pacific

Day sixteen: wrap up

The Format

Practical Geography: A Tourism Survival Kit is a regional approach to the study of the world's tourism geography. It focuses on destinations currently attracting tourism, the main attractions at that destination, and introduces the participant to tourism related issues.

Quantum Learning's Practical Geography Survival Kit begins in North America and then branches out to the Caribbean and Mexico before moving farther afield. I believe that as North American travellers, we have a responsibility to know our own country before we set out to see the world. As travellers, we are a privileged group of ambassadors, whether we acknowledge it or not. It would be pretty embarrassing to be travelling in Australia only to find that the locals know more about our country than do we.

The following format will be used for each region or country throughout Practical Geography:

Mapping exercise with music

Verbal picture with show and tell

Basics

Introduction to types of tourism, history and geography

Attractions and features

Review worksheet

Crossword puzzle

Food

Map Exercise

The map will locate the region to be studied in relation to the rest of the world. I find it particularly useful to have a large topographical map available on the wall so participants can see the full extent of a coastline or mountain range.

The map exercise proceeds to narrow the study to the main lines of latitude and longitude, main physical features, countries, then provinces or states, the cities and their three letter airline codes.

Taking the time to complete each map allows the participant to work with the spatial relationships between regions. It is most useful for a traveller to know that Amsterdam is an intermediate point on an itinerary from Vancouver to Athens.

Participants may wish to create a self study guide by identifying countries and cities by using letters and numbers instead of writing them directly on the map.

Tracing maps for future study is an excellent reinforcing exercise.

I like to have music from the area playing on a tape recorder while students are doing their maps. It helps to set the scene.

Verbal Picture

Painting a verbal picture is a fun and interactive way to introduce each region. Participants are encouraged to call out images and sensory experiences likely to occur in each destinations. What could they see, smell, hear, touch, and taste? This section does not include actual attractions such as the Eiffel Tower in Paris, but rather the smell of fresh baguettes on a foggy morning. The verbal picture forms a visual description instead of simply using generic superlatives. This technique is especially important for those wishing to promote tourism or sell travel.

I always encourage show and tell and frequently set up a display area of clothes, jewellery, dishes, carvings, beadwork, and other trinkets from the area.

Verbal pictures are also used in the postcard exercises.

Basics

Found in most guide books, the Basics gives the language, currency, airline, and capital of each country visited. It is intended as a quick reference.

Introduction

The introduction describes the region or country in terms of the types of tourism drawn to it. Specific types of tourism include inclusive tour charters or package (ITC), visiting friends and relatives (VFR), cruise, business, pilgrimage, adventure, and eco-tourism.

Attention to main geographical features is also made during the introduction to reinforce the mapping exercise as well as identifying the effect topography has on the

people and tourism. An example is the importance of elevation in the tropics as a way of getting away from the intense heat and humidity of the coastal areas.

Reference to cultural and environmental issues is made when appropriate. As North American travellers we are privileged to be able to visit so many places in the world. That privilege, coupled with our education, carries a duty of noblesse oblige. Using today's tourism lingo, noblesse oblige translates into responsible tourism.

Attractions and features

Attractions and features of each region usually begin with the international gateway, or arrival, city and move around the country or region.

Main cities will be identified by their three letter city codes. You will notice most Canadian city codes begin with the letter Y, whereas most other cities around the world may seem more recognizable. Most cities use the city code interchangeably with the airport code. Vancouver is YVR and Mexico City is MEX. Some large cities, however, may have more than one airport and so will have a city code and two or more airport codes. An example of this is New York City whose city code is NYC and airport codes include JFK for John F Kennedy Airport, LGA for La Guardia airport, and EWR for Newark Airport.

Main attractions and features will be identified here. For greater detail, please refer to the excellent texts and resource books listed in Suggested Readings.

Video suggestions are also located in Attractions and Features. I have sought out short (10-30 mins), educational videos and have imbedded them in this section. Videos are great to introduce the participants to visualise of each area. They also serve to punctuate the lesson/discussion format.

The main purpose of this section is to engage the entry level tourism participant and introduce them to world tourism geography. The popular media is a powerful source of connection for many and so TV shows and current people or objects of interest are sprinkled throughout the text.

Participants are often introduced to a region by the popular media. The movie, for example, Crocodile Dundee had a direct impact on the rise of tourism to northern Australia, just as Anne of Green Gables has had a powerful impact on drawing Japanese visitors to Prince Edward Island. A growing list of suggested videos for weekend viewing will also be included in the Suggested Viewing Section at the end of the book. I find that participants who act on the suggestion to rent these popular videos come away with a greater appreciation of the language, accents, countryside, foods eaten, and social customs as seen in the video which may have previously been enjoyed purely for the plot or the movie star.

Attractions and features in italics are required by ACCESS for those considering writing the Travel Counsellors ACCESS exams and are here for your reference.

Review Worksheet

The review worksheet is basically a straight recall exercise. I encourage participants to take two runs at the worksheet.

The first attempt is just using memory. Once completed, I then encourage them to look up the answers they didn't get. This becomes more reinforcing as participants get used to the types of questions asked. It also really helps them in taking future notes.

Combined, the worksheets are a useful study guide for a final test.

Participants often find they can answer whole Jeopardy categories from these worksheets!

Crossword Puzzles

Another popular form of recall exercise is the crossword puzzle. I find this to be particularly helpful and "de stressful" just before a midterm or final exam.

Feasts

Geography by food has proven to be extremely popular and a worthy educational tool. The verbal picture at the beginning of each unit sets the scene through sensual visualisation. The feast at the end of each unit reinforces the smells and tastes of each region as it creates a sense of community among participants. We do between 2 and 4 feasts during the course.

Participants sign up to bring dishes from various countries in each unit. Some may prefer to buy cheese and biscuits, others will create culinary masterpieces. Everyone brings their own plates, bowls, and utensils. Access to a microwave is marvellous, and crockpots warming before lunch whet everyone's appetites. But if freezers and stoves are not available, just announce that and encourage people to work around the facilities. The important things are variety and participation. Encourage everyone to try at least a tiny bit of everything. Once our palates have sampled wurst or brie, it may be a little harder to go back to hamburgers.

I have little international flags which we stick into the quiche, spring rolls, and perogies. Some classes like to put flags on world maps to locate their dishes. Some classes enjoy decorating the room. One favourite, was a reverse drawing of a Paris street scene as if seen from inside a cafe. Some classes like to bring in recipes which I then collect, collate, and copy into a keepsake book. I still use the guacamole recipe from a former Mexican political prisoner. Geography by food is a marvellous way to thank speakers or people who have supported your program. The feasts are also a great way to showcase your program, to increase enrolment for next year.

Canada

Locate the following on your Canada map

Arctic Ocean
Pacific Ocean
Atlantic Ocean
U.S.A
Alaska

Inside Passage
Lake Louise
Whistler/Blackcomb
Great Lakes
St. Lawrence River
Bay of Fundy

British Columbia
Alberta
Yukon
North West Territories
Nunavut
Saskatchewan
Manitoba
Ontario
Quebec
New Brunswick
Nova Scotia
Prince Edward Island
Newfoundland



Canada map



Canadian cities

Locate the following Canadian cities on your map:

Kelowna	YLW
Prince George	YXS
Vancouver	YVR
Victoria	YYJ
Edmonton	YEA YEG YXD
Calgary	YYC
Whitehorse	YXY
Inuvik	-
Yellowknife	YZF
Iqaluit	YFB
Saskatoon	YXE
Regina	YQR
Winnipeg	YWG
<i>Churchill</i>	YYQ
London	YXU
Ottawa	YOW
Thunder Bay	YQT
Toronto	YYZ
Windsor	YQT
Montreal	YMQ YUL YMX
Quebec City	YQB
Fredricton	YFC
Saint John	YSJ
Halifax	YHZ
Charlottetown	YYG
Gander	YQX
St. John's	YYT

Canadian cities map



Canada

Verbal picture

maple syrup, mounties, beavers, pea soup, salmon, fiddleheads, maple leaves, prairies, high mountains, low mountains, English/French, rain forest, salmon, cod

Introduction

- large tourism market for Canadians as well as for others visiting Canada
- prime overseas markets include Japanese, Germans, and Americans
- often sold as a VFR (visiting friends and relatives) location
- Rockies* and Atlantic tours are popular
- Americans like *Inside Passage* cruise, clean cities, and fishing holidays

History

- early native people migrated from Russia over Bering Strait
- many nations including Cree, Iroquois, and Huron
- Vikings made early landfalls and settlement in Newfoundland
- John Cabot often cited as first European explorer in 1497
- French and English settled eastern Canada with considerable friction
- today Canada is bilingual country

Geography

- largest country in the world now
- bordered by the Atlantic, Arctic, Pacific Oceans and USA
- 10 provinces plus 2 territories
- 4000 miles wide (6500 kms)
- most people live in 100 mile strip along US border
- 2 million lakes - half world's fresh water
- Baffin Island as large as France - 50% permafrost
- Toronto same latitude as French Riviera
- 31 million people

British Columbia

Verbal picture: salmon, tall trees, mining, orchards, vineyards, desert, mountains, skiing, rain forest, forestry, tourism, fjords, gold rush, whale watching

Vancouver Island

- Bamfield: fishing, whale watching
- Long Beach: Tofino and Ucluelet, whale watching
- West Coast Trail: world class hiking trail must be booked in advance
- Nanaimo (YCD)
- Parksville and Qualicum: long sandy beaches
- Chemainus murals
- Campbell River: fishing
- Telegraph Cove: whale watching
- Sooke: logging show in summer
- Gulf Islands: cottages, sailing

Victoria (YYJ)

- provincial capital
- Empress Hotel*: world-renowned, high tea
- Butchart Gardens*: world-renowned

Vancouver (YVR)

- Gastown*: old town, steam clock
- Stanley Park*: aquarium and walks along sea wall
- Canada Place convention centre roof shaped like sails, cruise ships dock here
- Robson Square: court house, art gallery
- Grouse Mountain* Skyride for panoramic views
- Capilano Canyon: Suspension Bridge
- Chinatown features largest authentic Chinese gardens outside of China
- IMAX theatre for world class movies
- Granville Island public market and pedestrian mall with buskers and art school
- BC Place, world's largest air-supported domed stadium
- Museum of Anthropology, UBC

Inside Passage: Vancouver to Prince Rupert

Squamish: Garibaldi Provincial Park, hiking

Whistler and Blackcomb: world class skiing

Harrison Hot Springs: resort and conference centre with spas

Fraser River Canyon

- Hell's Gate* cable car
- hundreds of Chinese carried Paddle Steamer over falls to open land for gold rush of 1880s

Okanagan

Penticton: Peach Festival (July), Apex Alpine for skiing

Kelowna (YLW): wine growing, Sunripe company, Ogopogo in Lake Okanagan

Vernon: Silver Star ski resort, summer mountain biking and bagpipe camp

Osoyoos: desert, cactus, sagebrush, rattlesnakes

Kootenays: Radium and Fairmont Hot Springs and Panorama ski resort

Queen Charlotte Islands (Haida Gwai)

-only part of Canada never glaciated

-fishing resorts

-First Nations culture

-eco-tourism such as sea kayaking

Prince Rupert: restored fishing cannery and hostel at Port Edward

Prince George (YXS)

-pulp mills

-University of Northern BC

Barkerville: restored gold mining town near Quesnel

Dawson Creek: Mile 0 of Alaska Highway

Glacier National Park: Roger's Pass between *Banff* and *Jasper National Parks*

Mount Robson: highest mountain in BC

Yukon Territory

- subarctic and northern lights
- Klondike Gold Rush
- White Pass and Yukon*: narrow gauge railway
- Kluane National Park is World Heritage Site (wilderness)
- Mt. Logan is highest mountain in Canada (20,000 feet)
 - extremely challenging for mountain climbers
- Alaska Highway built in 1942 as an emergency supply road

Whitehorse (YXY)

- capital and transportation and communication centre
- Yukon river steamers/train to Alaska

Dawson City (YDQ)

- was boom town now National Parks maintain old sites - lots of shows
- for a long time, the country's only legal casino
 - Diamond Tooth Gertie's Gambling Hall
- Robert Service poetry readings about gold rush at his cabin
- gold pan on old tailings (actively mining gold still)

North West Territories

- tundra north of tree line, wild flowers in the summer
- Northern Lights, aurora borealis
- skidoo, dogsled, no road connecting communities
- Dene along *Mackenzie River* and Arctic Coast
 - Denes are more Indian divided into 5 major groups like Dog Rib
 - mukluks (beaded cariboo boots)

Yellowknife (YZF)

- territorial capital, gold mining centre
- camping and fishing
- June 21 for midnight golf tournament (*midnight sun*)
- buffalo herds at Wood Buffalo National Park

Nunavut ("our land")

- Iqaluit (YFB) - capital
- self governing territory as of 01 April 1999
- much is untouched wilderness
- cruises of Northwest Passage, *Hudson Bay*, and High Arctic
- dogsled tours with overnight in an igloo

Alberta

Verbal picture: oil, cattle ranches, dinosaurs

Banff: first national park

Head Smashed In Buffalo Jump National Park

- Plains Indians near Macleod
- was home to 60 million buffalo
- 3 days and nights for buffalo herd stampedes to pass

Lake Louise

- chateau style hotel
- dramatic mountain and lake views, hiking
- bright turquoise glacial lake water

Columbia Icefields

- between Banff and Jasper
- bombadier (bus with tractor treads) onto the glacier

Jasper: originally a fur trade post

Edmonton (YEA, YEG, YXD)

- provincial capital
- “Gateway to North”
- West Edmonton Mall*: waterpark, arena, 800 stores, restaurants, nightclubs
- Klondike Days
- High Level Bridge

Vegreville: world's largest Easter egg

Canmore-Kananaskis: dramatic mountain scenery

Calgary (YYC)

- cowtown and oil, new wealth
- Calgary Stampede for 10 days in early July
- Devonian Gardens: network of all-weather raised malls
- sports facilities from Olympics
- Saddledome: stadium seats 20,000 in shape of saddle

Waterton National Park: wildlife, mountains, waterfalls

Drumheller

- Gulf of Mexico and jungles once stretched to here
- Badlands as resulting land form
- hoodoos (rock formations like pillars with lids on top)
- Dinosaur National Park, Royal Tyrell Museum of Paleontology

Africa

Locate the following on your maps of Africa

Europe
Mediterranean
Atlantic Ocean
Indian Ocean
Red Sea
Equator

Sahara Desert
Great Rift Valley
Nile River
Lake Victoria

Canary Islands (European)
Cape Verde
Seychelles
Mauritius
Madagascar

Morocco Rabat, Fez, Casablanca (CAS), Marrakesh

Tunisia Tunis

Egypt Cairo (CAI), Luxor, Aswan, Alexandria

Senegal Dakar (DKR)

Kenya Nairobi (NBO), Mombasa (MBA)

Tanzania Dar-es-Salaam (DAR)

Zambia Lusaka, Victoria Falls

Zimbabwe Harare, Victoria Falls

Botswana

Namibia Windhoek

South Africa Johannesburg JNB

Capetown CPT



Africa map



Africa

- notice location of equator and tropics
- notice swath of desert in northern region
- distinctly different cultures here: Arabic, nomadic, European
- notice curved lines of lakes in eastern Africa
- continents drifting apart along Great Rift Valley
- 53 countries with patchwork quilt of tribal and European history
- last frontier - unspoiled
- birthplace of man (East Africa)
- most countries need visas/ strict health requirements

North Africa

Verbal picture: casbahs, hookah pipes, markets, couscous (savory semolina served with eggs, chicken, lamb or vegetables), mint tea (green tea, mint and sugar), coffee (very strong), belly dancing, Roman ruins, resorts, desert, drugs, goat, sand, curry

- Arabic, French & Spanish, Muslim
- Atlas Mountains in west

Morocco

- backpackers and ITCs out of Europe
- no visa needed, soft currency
- operative shops (coopartim) state controlled sale of local handicrafts
- souks are markets for local produce, leather, silver and silk
- bargain (settle for one third of asking price)

The Basics

Language:	Arabic, Berber, French, Spanish
Currency:	Dirham (MDH)
Airline:	Royal Air Moroc
Capital:	Rabat

Marrakesh

- popularized by Crosby, Stills and Nash
- ancient Berber city
- gambling casinos
- performers in old square (acrobats, folk dancers, snake charmers, fortune tellers)

South Africa

Verbal picture: beaches, surfing, ostriches, animals, game parks, apartheid, political prisoners, tribal dancing, homelands, gold, diamonds, wine, flowers, Dutch architecture, world class sports, markets, spices

The Basics

language: English, Afrikaans, Bantu
currency: Rand
capital: Pretoria
airline: South African Airways (SAA) (SA)

Introduction

- increasingly popular tour destination
- South Africa is a stand alone destination
- large VFR clientele
- had strong tourism industry before global sanctions
- now sanctions have been lifted
- country gearing up its tourism infrastructure and tourism marketing efforts
- strong rugby team (Springboks)
- World Tourism Organization general assembly met here

History

- many indigenous tribes including warlike Zulus, Xhosas, Sothos, and Swazis
- European traders rounded Cape en route to east for spices, silk
 - specifically Dutch, English, German, and French
 - posted letters home under post office rock
 - returning ships would collect and deliver letters
 - established gardens to grow fresh fruit and vegetables to prevent scurvy
 - gradually settled in south
- black native tribes (many were enemies) forming majority located in north
- white Dutch and English settlers began to spread north
- blacks began to spread south
- Chinese, Malays, Indians (from India) brought in as labourers and settled
- white European settlers in minority
- Dutch nationalists formed government
 - established apartheid or “separate development”
 - many black activists, including Nelson Mandela were imprisoned
 - world sanctions against policy of apartheid the country
 - refused to trade, play sports, withdrew diplomatic relations
- Nelson Mandela released, apartheid now abolished
- Mandela was first black president

Geography

- located in temperate zone at southern tip of African continent
- Mediterranean style climate
- bounded by wild Atlantic Ocean and warmer Indian Ocean
- southernmost tip called Cape of Good Hope
- Cape Agulhas is really the most southern tip of Africa

Johannesburg (JNB) is also called the Gold Reef City

- gold mines, see slag heaps as fly into Jan Smuts Airport
- mine dancers on Sundays
- cosmopolitan, great shopping, nightlife

Soweto South Western Township is black residential area southwest of Johannesburg

Pretoria -administrative capital

- one hour north of Johannesburg (Jo'burg)
- Voortrekker Monument to Boers bravery during Great Trek
- 60,000 jacarandas (purple flowering trees) bloom in spring

Kruger National Park - cultivated game park in Northwest corner of country

- soft safaris in own cars on paved roads

Drakensburg are dragons teeth mountains between Jo'burg and Durban

Homelands

- land set aside for traditional African lifestyles
- multiple entry visas

Zululand

Swaziland

Bophuthatswana

Lesotho

- self governing own country
- Maseru: capital city
- 5200 feet high (mile high)
- Sun City like *Las Vegas* with shows and casinos
- Lost City is enormous theme park adjoining Sun City

Durban (DUR)

- humid, coastal city with white sandy beaches
- Indian Market for spices
- rickshaws along promenade pulled by Africans in traditional dress
- resorts north and south of Durban

Garden Route

- from Port Elizabeth to Capetown
- world renowned scenic drive along coast
- best surfing in world at Jeffrey's Bay (The Endless Summer)
- good surfing also at Buffels Bay
- many flowers in spring such as proteas, the national flower

Oudtshoorn: ostrich farms, huge eggs, uncomfortable but fast racing birds

Cango Caves: extend two miles underground

Capetown (CPT)

- legislative capital
- Table Mountain is flat topped mountain forming dramatic backdrop
 - hike or take cable car to top
 - often has white cloud hanging over top called the 'table cloth'
- port recently renovated
- Kirstenbosch gardens are on par with Kew and *Butchart Gardens*

Robben Island

- located just off Capetown is prison like *Alcatraz*
- Nelson Mandela imprisoned here for 37 years

Cape of Good Hope: meeting place of Indian & Atlantic Oceans

Namaqualand: desert blooms with spring flowers over night

Paarl

- vineyards below two gray round hills that look like pearls when wet
- vines brought by Huguenots from France (only real French wine)
- white Cape Dutch buildings have ornate gables, and teak woodwork

Kimberley

- often called The Big Hole
- diamond mines and museum
- diamonds first discovered lying on ground by young boy

Blue Train

- one of THE train rides in the world
 - (also Trans Siberian, the Canadian and the Indian Pacific in Australia)
- Pretoria-Johannesburg-Capetown takes 26 hours
- silver service, meals and linen included
- gold dust in window to shade passengers

Africa worksheet

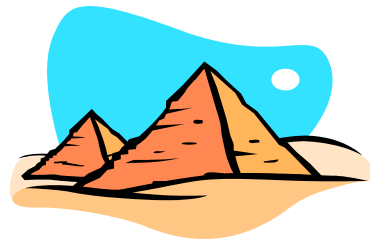
Where (which city, or between which cities, or in which country!) would you likely find the following:

The Blue Train
The Big Hole
Ngorongoro Crater
Victoria Falls
Garden Route
Mt. Kilimanjaro
Treetops
Serengeti Plains
The Nile

2. Give the airline code for South African Airways:

3. Where, in South Africa, would you find:

Ostriches
Gold Mines
Wine
Soweto
Table Mountain
Diamonds



4. Through which two countries does the Great Rift Valley pass?

South Pacific

Locate the following on your map:

Pacific Ocean

Fiji

Nadi NAN

Suva

Cook Islands

Raratonga RAR

Tahiti

Papeete PPT

New Zealand

Auckland AKL

Wellington WLG

Rotorua

Christchurch CHC

Australia

Cairns CNS

Brisbane BNE

Sydney SYD

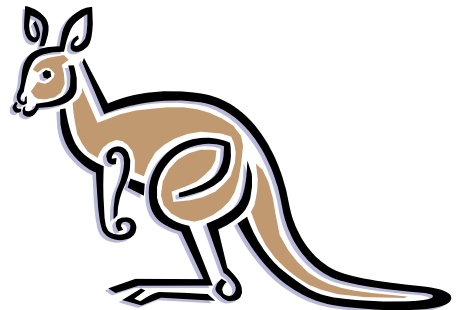
Melbourne MEL

Adelaide ADL

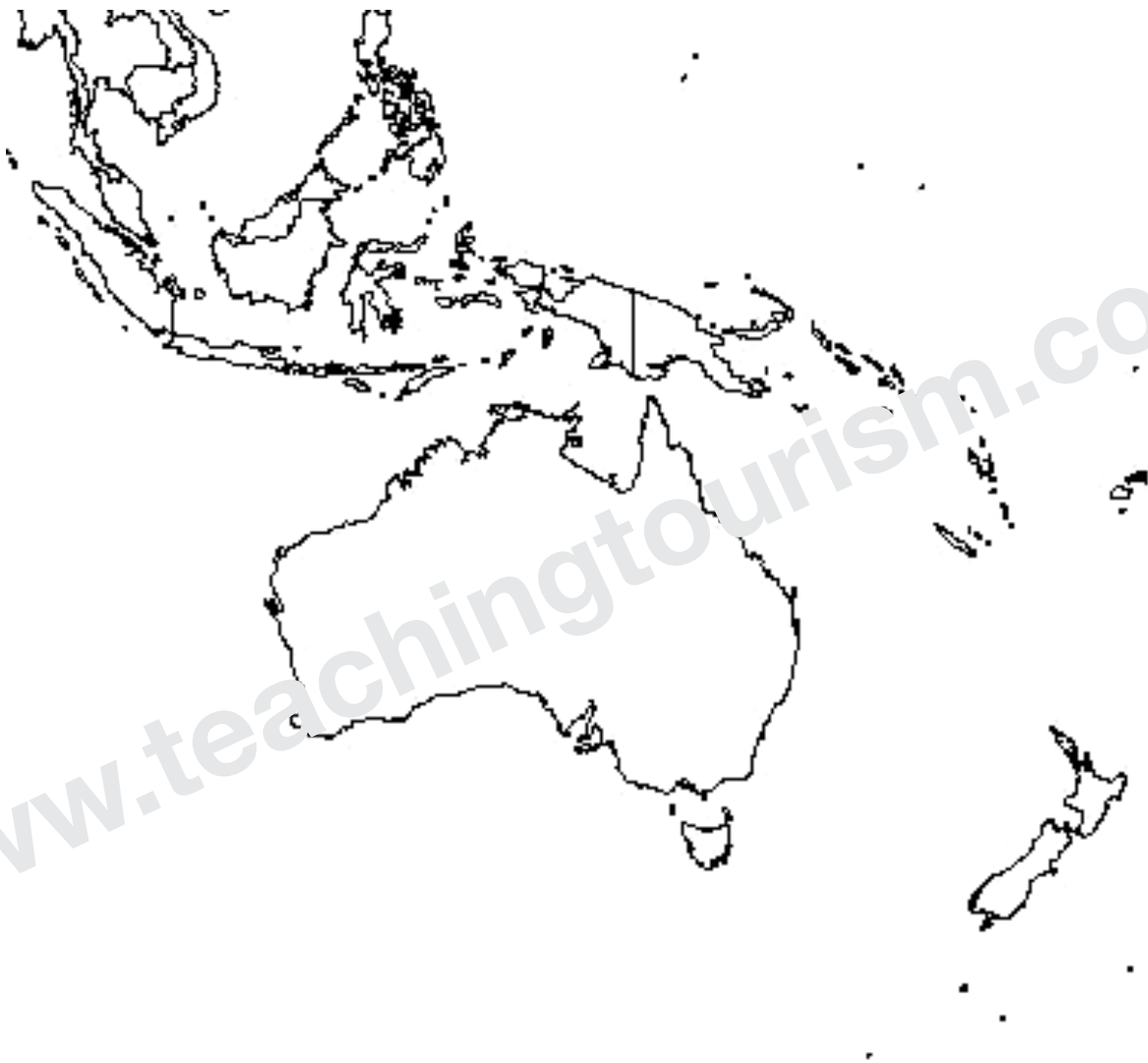
Alice Springs ASP

Darwin DRW

Perth PER



South Pacific map



Australia

Verbal picture: kangaroos, koala, marsupials, surfing, movie making, outback, crocodiles, roo bars on front of vehicles, sharks, red soil, waltzing matilda, beer, parties, family, long vacations, gum trees, coral reef, snorkelling, aussie rules, rugby

The Basics

Language:	English
Currency:	Australian dollar (AUD)
Airline:	Qantas (no "U") QF, Queensland and Northern Territory Air Service
Capital:	Canberra CBA

Introduction

- very popular tour and VFR destination
- Australian visas required for all and under 27 for work permit

History

- 1606 discovered by Dutch first then re-discovered by Cook 1770
- convicts resettled 1788 then free settlers, then gold rush 1851
- never at war (Darwin bombed by Japanese 1942)
- penalty if you don't vote

Geography

- same size as USA only continent with just one country
- oldest continent (3.5 million year old fossil)
- unique plant and animal life, because it developed separately
 - platypus, kangaroo, koala, echidna
- 3/4 continent is flat plateau of red earth, little rain called the Outback
- tropical rain forests in northern Australia
- treeless Nullabor plain

- sheep, cattle, and wheat stations hundreds of square miles large
- world's largest wool producer
- mineral rich with zinc, lead, lots of copper and iron ore, opals

- outdoor sports such as Aussie rules football called footy
- British influence, drive on the left, afternoon tea
- country of immigrants from England, Greece, Asia
- slang called Strine... g'day mite, Brissie (Brisbane), barbi (barbeque), Roto (Rottnest Island), tinnies (tins of beer)
- restaurants are often BYOB

Cairns (CNS)

- international airport is good uncrowded introduction to Australia
- is tropical sister city of Sidney BC located in Queensland
- Daintree Rainforest is environmental concern
- wooden train over spectacular gorges through Atherton Tablelands
- world renowned Tjapukai aboriginal dancers at Kuranda

Great Barrier Reef

- resorts, cruise/fly, underwater observatories
- be sure to take catamaran day trip to outer reef
- August to November is best time to visit
- rains from December through February
- game fishing

Whitsunday Islands: sail yourself holidays

Brisbane (BNE)

- subtropical city with beach resort areas like Miami, Waikiki, Riviera
- Gold Coast** for families and all ages
- Surfers Paradise for younger crowd

Sydney (SYD)

- major world port, harbour, relaxed, modern, business centre
- located in New South Wales
- Circular Quay is transportation centre for buses, monorail, and ferries
- The Rocks is old part of town, cobbled streets, buildings made by convicts
- Taronga Zoo has views of giraffes with *Opera House* backdrop!
- Opera House* is pleasant walk from Circular Quay
 - book performances well in advance as very popular
- Harbour Bridge once painted by Paul Hogan (Crocodile Dundee)
- Kings Cross for nightlife, hookers, drugs
- Paddington restored row houses with grille work called Paddington Lace
- Bondi and Manly Beaches are extremely popular city beaches
- Darling Harbour has shops, food fairs, buskers like Lonsdale Quay
- Doyle's Seafood Restaurant
- 2000 Olympics

Canberra (CBR) is planned capital city in Australian Capital Territory (ACT)

- Parliament House is modern and symbolic
- “Washington of the south”
- ski the Snowy Mountains from June to September

Melbourne (MEL)

- cosmopolitan, dignified, fashion, shopping centre
- trams run down middle of main streets
- Magpies are original Aussie Rules football team (footy)
- Melbourne Cup is famous horse race when whole city closed
- colonial tram car restaurant is novelty evening

Ballarat

- gold rush town at Sovereign Hill (gold rush bigger than in California)
- Sovereign Hill bigger and better restored than Barkerville

Philip Island

- fairly penguins parade from water to mate and lay eggs
- obtain breeding cycle calendar and plan accordingly good travel

Great Ocean Road and 12 Apostles

- scenic route like Garden Route in South Africa or Sea to Sky Highway in BC

Tasmania

- island state known for Tasmanian devils and penal colony
- car rental and bed and breakfast package is the way to go

Hobart (HBA): scenic town with casino at Wrest Point

Gordon River: west side of island for cruises and eco-tourism

Port Arthur

- remote, windswept penal colony
- can take nightly guided tour by hurricane lamp
- haunted by ghosts, very eerie

Cradle Mountain: eco-tourism, hiking, wildlife: wombats, possums, lakes, mountains

Adelaide (ADL)

- in South Australia is small and pretty like Victoria
- with churches, flower pots, beach resorts, wine valleys, arts
- Grand Prix Formula car racing in November
- Glenelg is quaint English seaside area with pier
- Barossa Valley is vineyard country similar to Okanagan and *Napa Valley*

Coober Pedy

- aboriginal word meaning "man in the ground"
- 1,600 miles North of Adelaide
- half people live underground due to intense heat
- opal mining town where you can get fossicking licence
- bus tours stay in Best Western underground Hotel

Alice Springs (ASP)

- located in Northern Territory is also called the Red Centre
- communication centre due to clean air
 - Flying Doctor base and School of the Air for outback school kids
- camel farms where you can ride a camel to a meal at a local restaurant
- Henley Regatta is goofy rowing race in boats with no water in September!
- aboriginal sand art visible from air

Ayer's Rock (Uluru)

- largest monolith in world at 5 miles long and 1200 feet high
- sacred to aboriginal

The Olgas: thirty dome shaped rocks on bald outback

Darwin (DRW)

- tropical, with crocodiles
- was decimated by hurricane in the 1970s but rebuilt
- gateway to Asia and commerce
- the wet is from October to April and the dry from April to October
- deep sea fishing

Kakadu National Park: wildlife, birds, crocodiles, Crocodile Hotel is crocodile shaped

Arnhemland: safaris but need aboriginal permit

Katherine Gorges: deep gullies with water, welcomed oasis

Western Australia: beaches, wine, iron ore mining, gold, wild flowers

Indian Pacific: train across Nullarbor Plain has longest straight track in the world

Ningaloo Reef: near Exmouth is unspoiled and undeveloped

Monkey Mia: swim with dolphins is now World Heritage Site

Pinnacles: petrified forest set in desert and is day trip from Perth

Wildflowers: after first rain after the dry

Perth (PER): lovely provincial city of 1 million on Swan River

Rottneest Island: to see quokkas (cross between kangaroo and rat), hundreds of wild peacocks is popular summer retreat for locals

Fremantle

- restored old buildings, markets, restaurants
- first America's Cup challenge outside of the US was in Fremantle

Heydyn: Wave Rock formation looks like a huge wave

South Pacific worksheet

Where are the following attractions located? (town, region, island, etc)

thermal springs _____

glow worm caves _____

Agrodome _____

Milford Track _____

Mount Cook _____

N.Z.'s major city _____

The Rocks _____

gateway to Barrier Reef _____

Uluru _____

underground houses _____

Decode the following city and airline codes:

QF _____ NZ _____

SYD _____ AKL _____

BNE _____ CNS _____



Global review

1. In which Canadian province/territory would you find the following attractions:

Calgary Stampede

Butchart Gardens

Rideau Canal

Bluenose

Columbia Icefields

CN Tower

RCMP training centre

Peggy's Cove

Reversing Falls

Bay of Fundy

polar bears

Wanuskewin

Skydome

Plains of Abraham

Green Gables House

Niagara Falls

Whistler

2. In which US state would you find the following attractions:

Cape Cod

Boardwalk

New Orleans

Mayo Clinic

NASA

Mt St Helen

Graceland

Williamsburg

Martha's Vineyard

Churchill Downs

Antebellum houses

Carlsbad Caverns

Grand Canyon

Space Needle

Giant Wicket

Okefenokee Swamp

3. Name the six main Hawaiian Islands from West to East:

4. On which Hawaiian island are the following attractions:

IAO Needle

Diamond Head

Waimea Canyon

Pearl Harbour

Hana Highway

Volcanoes National Park

Polynesian Cultural Centre

Global city and airport code review

Decode the following:

YYJ	YVR	YYC	YEA
YXE	YQR	YWG	YTO
YOW	YXU	YQT	YMQ
YQB	YFC	YSJ	YHZ
YYG	YQX	YYT	YFB
YZF	YXY		
ANC	HNL	KOA	LIH
OGG	SEA	LAX	SFO
PSP	SAN	PHX	LAS
RNO	SLC	DEN	DFW
HOU	SAT	MEM	BNA
MSY	FLL	MIA	ORL
MCO	TPA	ATL	PHL
PIT	DTT	CHI	WAS
DCA	IAD	EWR	NYC
JFK	LGA		

The Practical Geography Part



Putting it all together exercises

Scenario One

You are a travel counsellor in a busy office known for specializing in international travel. A client comes in asking for an around-the-world wine tasting tour. She knows she definitely wants to go to *Napa Valley*, *Paarl*, the *Rhine*, the *Okanagan*, and somewhere in *Australia*.

She would like you to suggest 2-3 other world renowned wine tasting areas.

Plot her route on a blank world map.

Write her a letter. Write a paragraph on each region describing its main attractions.

Scenario two

You are a travel counsellor in an agency specializing in travel down-under. Your client requests information on 5-6 of the best beaches for snorkelling and nightlife in Australia. She is 19, independent, and ready for a good time.

Plot her itinerary on a blank map of Australia.

Prepare an email describing the features and facilities at each of the five beach areas you have selected for her.

Scenario three

A group of six snowboarders come into your travel agency requesting a snow boarding tour of the 5-6 best mountains in North America. Using the internet, tourist boards, and any other available resources, design the perfect itinerary for them.

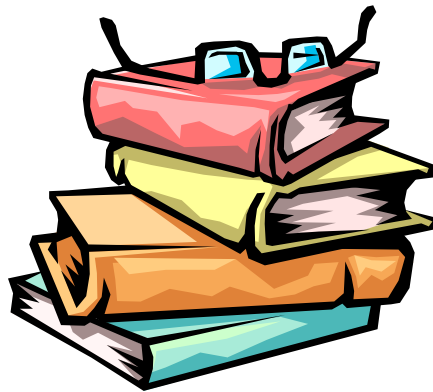
Plot their itinerary on a blank North American map.

Prepare a one page write up on the features and facilities at each mountain.

Mock CITC exam for travel counsellors

1. The airline code for Israel's national carrier is
 - a. EL
 - b. RJ
 - c. LY
 - d. IL
2. Which mountain is located in Tanzania
 - a. *Mt Fuji*
 - b. Mt Washington
 - c. Mt Kilimanjaro
 - d. *Mt Everest*
3. A modern city on the coast of Morocco is
 - a. Kimberley
 - b. Casablanca
 - c. Luxor
 - d. Fez
4. The African grasslands full of big game is
 - a. Kruger National Park
 - b. Serengeti
 - c. Nile Delta
 - d. Atacama
5. Where is the "Big Hole" diamond mine?
 - a. Table Mountain, South Africa
 - b. Marrakesh, Morocco
 - c. Tsavo West, Kenya
 - d. Kimberley, South Africa
6. In which country is the underground town of Coober Pedy?
 - a. New Zealand
 - b. Peru
 - c. Australia
 - d. Turkey
7. The river running from the *Himalayas* to Calcutta is
 - a. *River Kwai*
 - b. *Ganges River*
 - c. *Yangtze River*
 - d. Orinoco River
8. The *Taj Mahal* is located in
 - a. India
 - b. Cambodia
 - c. Nepal
 - d. Turkey
9. Which attraction will we see at *Xi'an*?
 - a. *terra cotta soldiers*
 - b. river gorges
 - c. the *Great Wall*
 - d. the *Forbidden City*
10. Where is the Temple of the Winds?
 - a. Indonesia
 - b. Thailand
 - c. India
 - d. Singapore
11. What is the name of the busiest border town in the world?
 - a. *Taxco*
 - b. Tijuana
 - c. Mazatlan
 - d. *Niagara Falls*
12. Balboa Park is located in
 - a. Los Angeles
 - b. San Diego
 - c. *Las Vegas*
 - d. Orlando
13. Which US state is a New England state?
 - a. New York
 - b. Maine
 - c. New Jersey
 - d. North Carolina
14. The waterway linking Kingston and Ottawa is
 - a. *Rideau Canal*
 - b. *St Lawrence River*
 - c. *Niagara Falls*
 - d. *Inside Passage*
15. The three letter city code for Nashville is
 - a. NAV
 - b. NAS
 - c. BNA
 - d. TNA
16. *Dunn's River Falls* are located in
 - a. Jamaica
 - b. Brazil
 - c. Cuba
 - d. Venezuela
17. Where are *divi divi trees*?

The Resources Part



Suggested popular videos

Africa

A Far Off Place
 Casablanca (Morocco)
 Cry Freedom (East Africa)
 Cry the Beloved Country (South Africa)
 Drums along Balmoral Drive (East Africa)
 Endless Summer (surfing South Africa)
 Flame Trees of Thika (East Africa)
 Gods Must be Crazy (Southern Africa)
 Gorillas in the Mist (Congo and Rwanda)
 Jock of the Bushveld (East Africa)
 Lion King (East or Southern Africa)
 Long White Season (South Africa)
 Nun's Story -Audrey Hepburn
 Out of Africa (Kenya and Tanzania)
 Power of One (South Africa)
 Roots (West Africa)
 White Mischief (colonial Kenya)
 Zulu (South Africa)
 Zulu Dawn (South Africa)

Australia

Breaker Murant
 Crocodile Dundee I and II
 Cry in the Dark
 Gallipoli
 Mad Max (Coober Pedy area)
 Man from Snowy River
 Muriel's Wedding
 On the Beach - Nevil Shute
 Picnic at Hanging Rock
 Priscilla Queen of the Desert
 Strictly Ballroom
 The Club
 Thornbirds
 Town like Alice

British Isles

All Creatures Great and Small (Yorkshire Dales)
 Brideshead Revisited (Yorkshire)
 The Englishman Who Went Up the Hill & Came
 Down a Mountain
 Murder in the Cathedral
 Hound of the Baskervilles
 The Knowledge
 A Man for all Seasons

Caribbean

Cool Runnings with John Candy (Jamaica)
 The Firm (Cayman Islands)
 1492 (Dominican Republic)
 Our Man in Havana
 The Mighty Quinn (Jamaica)

Central America

Mosquito Coast

Europe

Amadeus (Austria)
 Dracula (Romania)
 Hunchback of Notre Dame (Paris, France)
 If it's Tuesday it must be Belgium (all over)
 Phantom of the Opera (Paris, France)
 Roman Holiday (Italy)
 Sound of Music (Austria)
 Three Coins in the Fountain (Italy)
 A Year in Provence (France)

India

City of Joy
 The Jewel in the Crown
 Ghandi
 Jungle Book - Kipling
 Man Who Would Be King
 Salaam Bombay

Mexico

Night of the Iguana
 Under the Volcano

Middle East

The English Patient
 Gallipoli (Turkey)
 Isfahan
 Ishtar
 Not Without my Baby
 Raiders of the Lost Ark

Orient

King Rat (Japan)
 The Last Emperor (China)
 The Little Buddha (Tibet)
 Mulan (China)
 Shogun (Japan)

South America

Evita
 Papillon

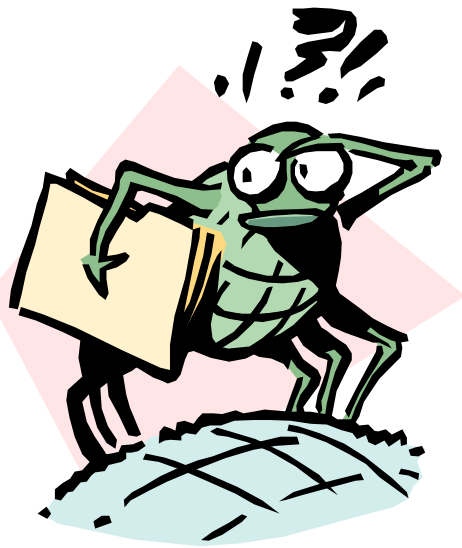
Southeast Asia

Anna and the King of Siam (Thailand)
 Beyond Rangoon (Myanmar/Burma)
 Bridge over the *River Kwai*
 The King and I (Thailand)

South Pacific

Mutiny on the Bounty
 South Pacific

The Answers Part



Canada worksheet answers

1. Name the capital of Canada **Ottawa**
2. Name two national parks in Alberta **Banff and Jasper**
3. Where was Canada's article of Confederation signed? **Charlottetown**
4. In which province/territory would you see the following attractions:

Calgary Stampede	Alberta
<i>Bay of Fundy</i>	New Brunswick
<i>Butchart Gardens</i>	British Columbia
Polar bears at <i>Churchill</i>	Manitoba
<i>Rideau Canal</i>	Ontario
<i>Wanuskewin Interpretive Centre</i>	Saskatchewan
<i>Bluenose</i>	Nova Scotia
<i>Skydome</i>	Ontario
<i>Columbia Icefields</i>	Alberta
<i>Plains of Abraham</i>	Quebec
<i>CN Tower</i>	Ontario
<i>RCMP training centre</i>	Saskatchewan
<i>Niagara Falls</i>	Ontario
<i>Peggy's Cove</i>	Nova Scotia
<i>Whistler</i>	British Columbia
<i>Reversing Falls</i>	New Brunswick